

MUSIC ITALY SHOW

The great music exhibition returns

BolognaFiere 5, 6, 7 May 2012

(Bologna, April 4, 2011) Following the great success of the previous edition, Music Italy Show returns. The exhibition dedicated to the world of music, musical instruments, and professional equipment for music is promoted by the association Dismamusica (Distribution, Industry, Musical Instruments and Artisans) and by BolognaFiere.

Thanks to 27,800 visitors from Italy and abroad and 20,000 square meters of exposition space, the exhibition established itself on the national scene as both a meeting place and a point of reference for the "music system", attracting all of the main Italian sectors of the music world: industry, business, services and artisans.

The first edition of Music Italy Show fully achieved its goal of drawing the attention of the public, the music world, and journalists to music in all of its forms, with top-notch music editions and instruments and a wide array of demos, concerts, and clinics enlivening the three exhibition days.

From May 5th through 7th Music Show Italy will return to Bologna, confirming the success of the exposition space dedicated to the most complete panorama of the sector in recent years, and accompanied by an extensive schedule of live concerts.

Products from the entire world of music will be represented, including music production sectors and a vast offering for listeners, with special attention to the "school system" and to Made in Italy, all of this complemented by concerts and live shows.

The main exposition sectors will be: Acoustic and electronic musical instruments – Amplification for instruments and voice – Computer music – Equipment for instrument maintenance – Systems and equipment for DJs – Discography – Pro audio and P.A. systems – Lighting and effects – Systems and accessories for audio/lighting services – Music editions – Music labels – Music schools and conservatories – Music associations - Organizations and institutions – Music-related Press – Accessories, decor, gadgets.

Exclusive attention will be reserved for the Piano, including a special sound-proof location which will guarantee both exhibitors and visitors a truly moving experience.

Music Italy Show has opened a new chapter in the trade fair scene, bringing together the vast world of Music in one great, unique, national exhibition site.

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